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Contact:

Ashlie Lanning, 919.459.8158, ifg@919marketing.com

Frank Graff, 919.459.8168, ifg@919marketing.com

The Interface Financial Group Gets Boost in *Entrepreneur* magazine's Franchise 500

Alternative financing firm credits growth with ability to help small businesses by providing working capital during economic downturn

Bethesda, MD - January 12, 2011 - The Interface Financial Group (IFG) credits its 'in-demand' franchise model for its latest boost up fifteen spots to #224 in *Entrepreneur* magazine's Franchise 500 list. This is the fifth consecutive year of improved rankings for the 38 year-old international franchise. IFG ranked higher by 15 spots to #67 in the Top Home Based Franchises and to #175 in the rankings of America's Top Global Franchises.

"Our recession-proof franchise model allows entrepreneurs to own a stable, well established financial services business while also helping businesses in their local communities improve their cash flow to endure the recession," says David Banfield, president of IFG. "We've seen our franchisees' businesses flourish in tough economic times and we believe we will continue to grow as the economy recovers."

IFG provides its franchisees a world-class proven system, a comprehensive risk management program, thorough training, and a seasoned management team experienced in financial services.

IFG's invoice discounting service is a form of short-term funding used to improve a company's cash flow. Franchisees provide their services primarily to local small and medium-sized businesses. Unlike factoring, invoice discounting is transactional (so companies use it as often as they need it) and allows a company to use their unpaid invoices to accelerate their cash flow and meet current financial obligations. It is an exceptionally easy and fast form of alternative funding for business owners, especially in today's economy.

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About The Interface Financial Group (www.interfacefinancial.com)

The Interface Financial Group (IFG) is the leading alternative funding source for small business. IFG provides short-term working capital funding in the form of a unique Invoice Discounting service. The company serves clients in the manufacturing, service, and construction sectors. Interface operates from a base of more than 100 franchise offices in the United States, Canada, Australia, Ireland, New Zealand, Singapore, and the United Kingdom. IFG's innovative Invoice Discounting service is a fast and easy way for small businesses to turn receivables into cash.



For more information visit:

www.interfacefinancial.com ,

Or contact IFG at:

800.387.0860, dtb@interfacefinancial.com